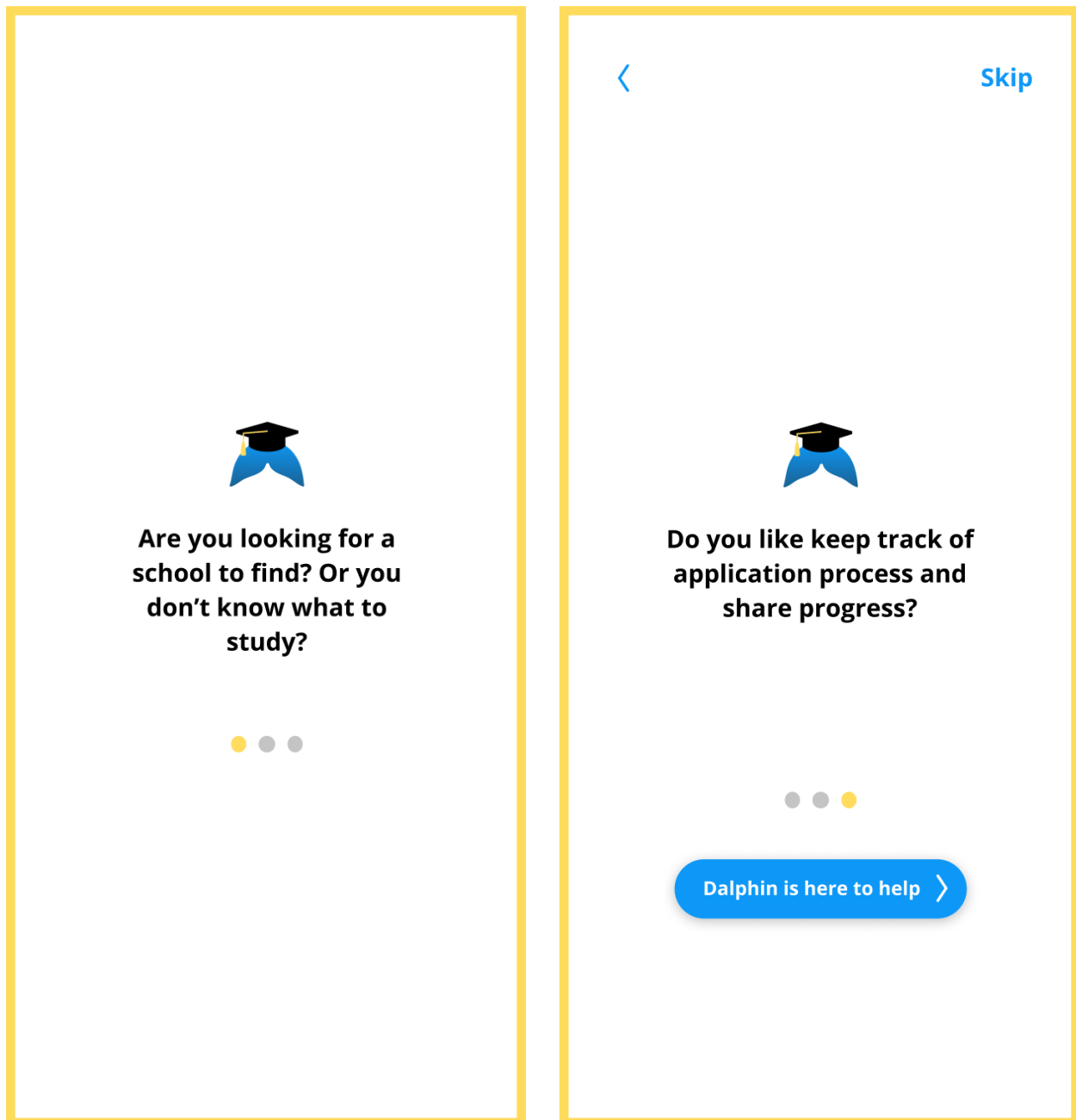
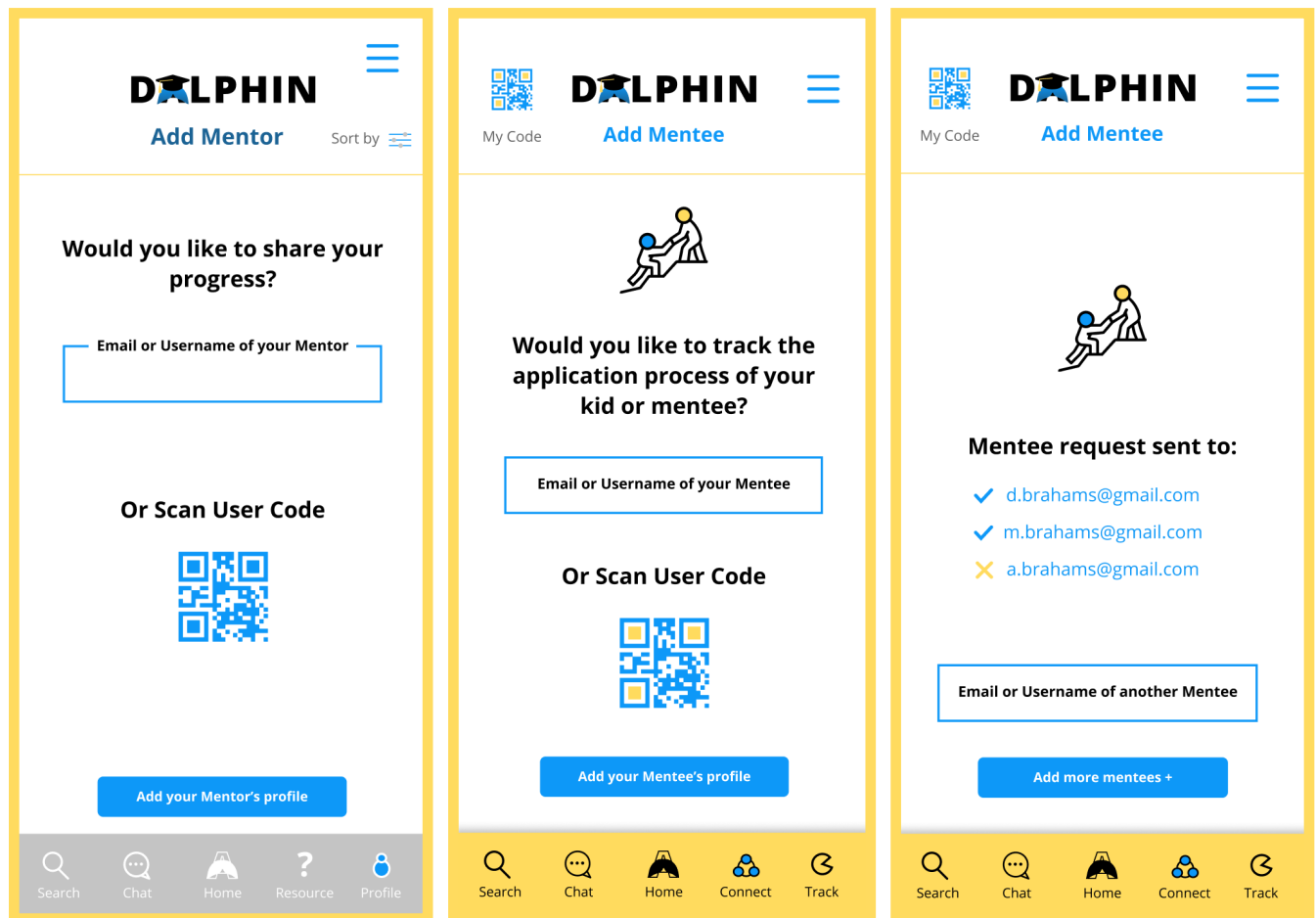


Actual Changes:

- Added skip, back and next button on most of the screens to improve navigation



- Profile connection is moved to another tab and has a better flow



- Confusing quiz options improved by adding visual cues and updated comparison layout

**Are you a prospect Student
or Parent/Mentor?**

- ☒ I am in highschool
- ☒ I am a parent/mentor
- ☐ I finished undergraduate school
- ☐ I finished graduate school

**Are you a prospect Student or
Parent/Mentor?**



- ☐ I am a parent/mentor



- ☒ I am a prospect student

Are you looking for finding a
Major or School?

- ☐ Undergraduate School
- ☒ Undergraduate Majors
- ☒ Graduate School
- ☐ Graduate Programs
- ☐ PHd Schools
- ☐ PHd Programs



Are you looking for finding a
Major or School?



Undergraduate
Schools



Undergraduate
Majors



Graduate
Schools



Graduate
Programs



PHd
Schools



PHd
Programs

- Number of updated matches displayed on each page

— — — — —

Please organize the following selection from least to most interested scale



Art

Least — Meh — Most



Technology

Least — Meh — Most



Social Services

Least — Meh — Most

[Next >](#)

< — — — — —

Please organize the following selection from least to most interested scale



Art

Least — Meh — Most



Technology

Least — Meh — Most



Social Services

Least — Meh — Most

12 matches

[Next >](#)

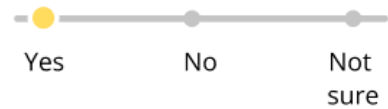
Any suggestions on questions for this part?

Next >

< -----

Please customize your desired outcome of picking a major

STEM Majors



Job salary range after graduation

\$35,000 - \$50,000

\$60,000 - \$90,000

\$100,000+

Don't really care

Program Length



6 matches

Finish >

- Added a label/title to Profile Sign up

Full name

Location

Birth Date

mm/dd/yyyy

Email

User name

Password

Confirm Password

>

Create your profile

Full name

Dina Brahams

Nationality

United Arab Emirates

Birth Date

03/16/2004

Email

d.brahams@gmail.com

User name

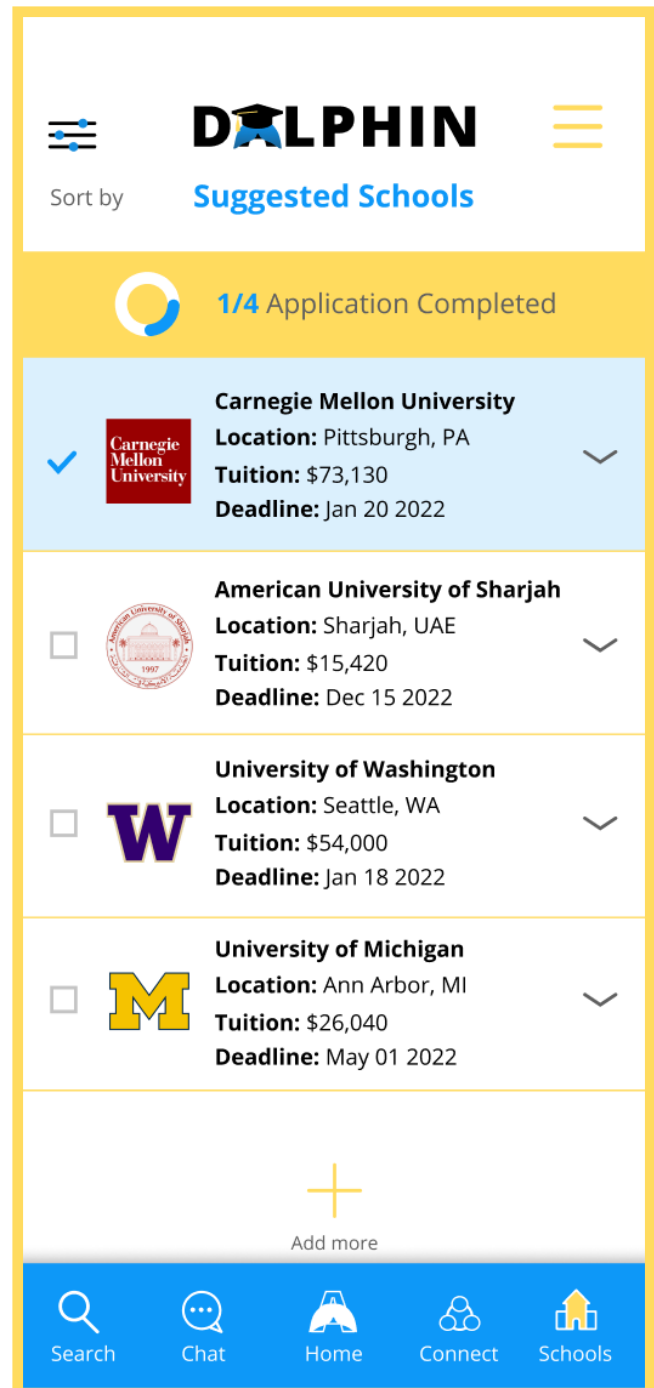
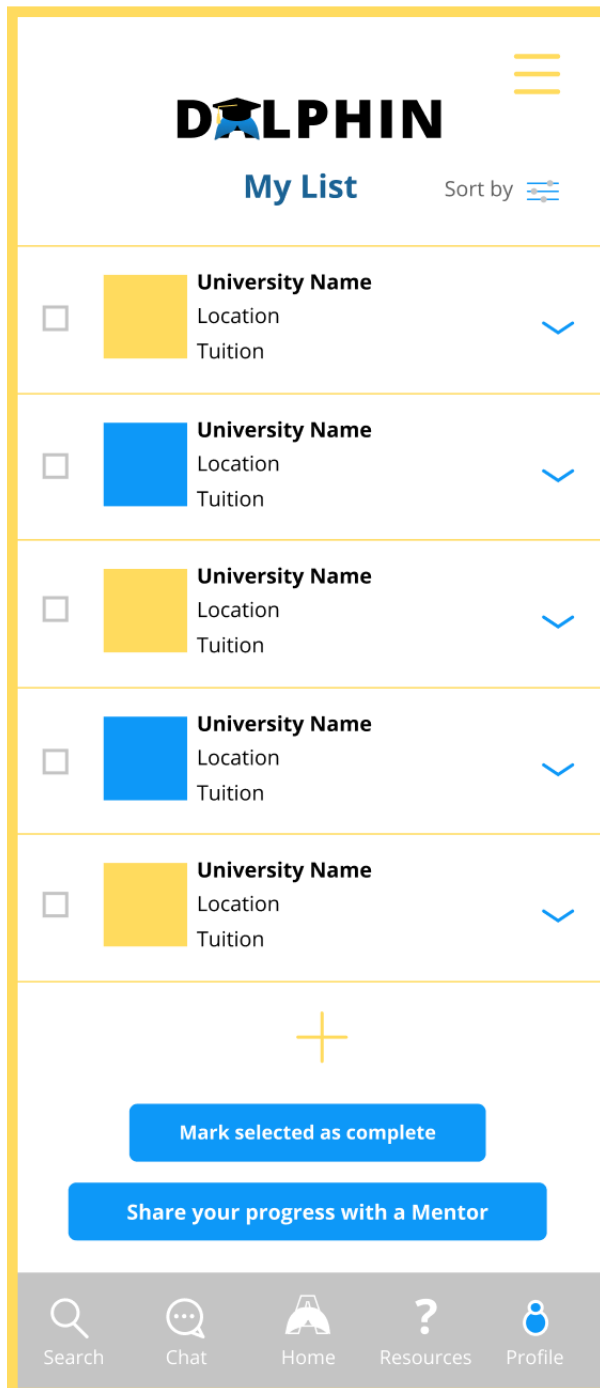
dina04

Password

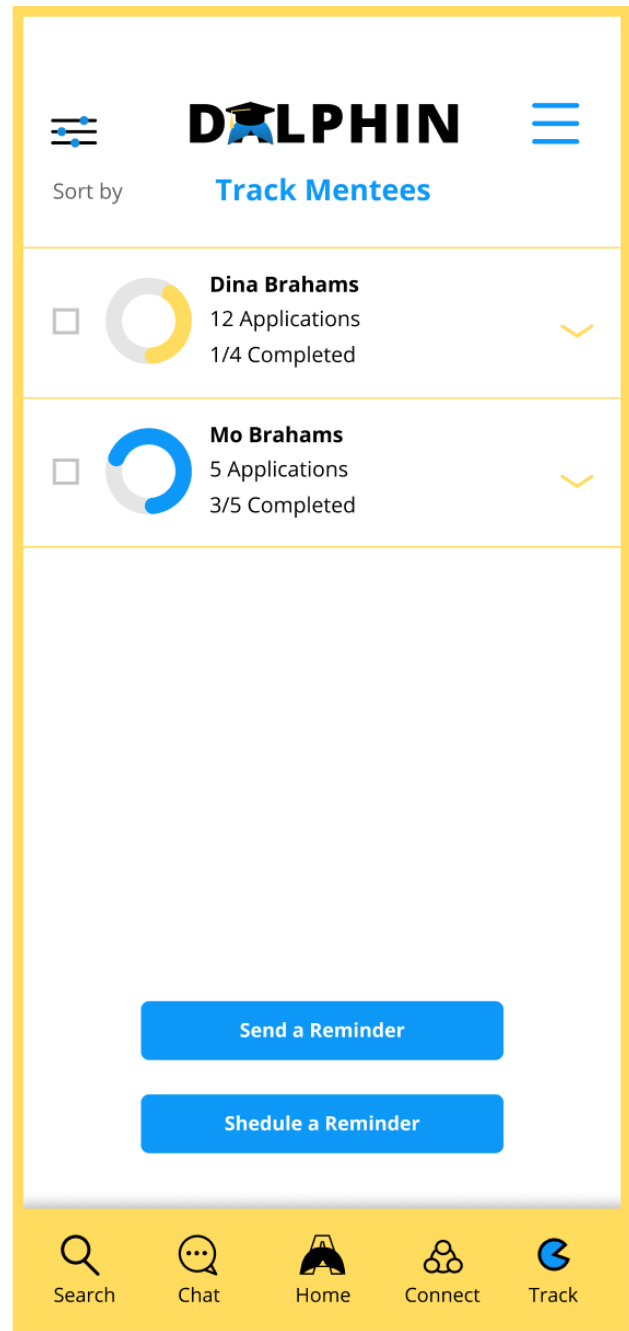
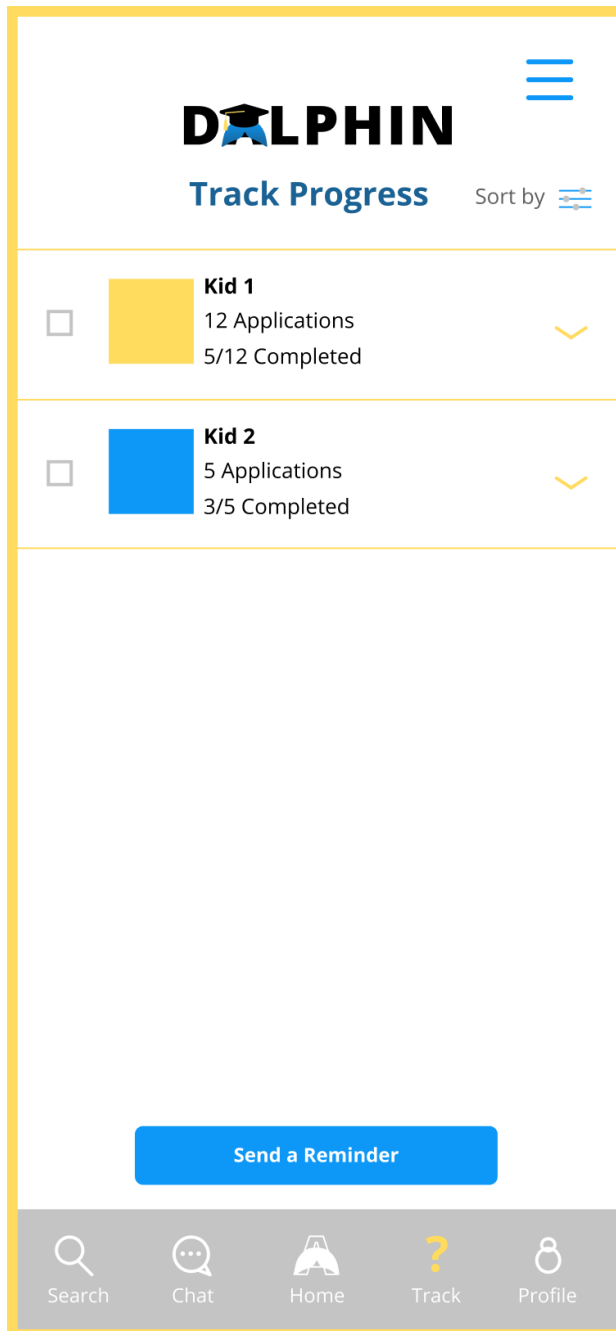
Confirm Password

>

- Instead of Profile, Schools tab is added as a personal space



- Parent view is improved by adding data tracking and detailed description of each section





My List Sort by 

☐

**Kid 1**
12 Applications
5/12 Completed



**University Name 1**
Location
Tuition



Program: Master of Design (MDes)
Deadline: Jan 04, 2021
Application fee: \$140

Program Info

Total tuition: \$73,130
Program Length: 1.5 year
STEM: Yes

Admission Requirements

GPA: 3
Resume: Required
TOEFL: 90
GRE: No
Portfolio: Yes

SOP: Require
Rec Letters: 3
IELTS: 7
GMAT: No
Programming : Yes

[Application Submission Page](#)

University Name 2 

University Name 3 

University Name 4 

University Name 5 

University Name 6 

University Name 7 

University Name 8 

University Name 9 

University Name 10 

University Name 11 

☐

**Kid 2**
5 Applications
3/5 Completed



[Send a Reminder](#)

 Search  Chat  Home  Track  Profile



Sort by **Track Mentees**

☐

**Dina Brahams**
12 Applications
1/4 Completed



**Carnegie Mellon University**
Location: Pittsburgh, PA
Tuition: \$73,130
Deadline: Jan 20 2022



Program: Master of Design (MDes)
Deadline: Jan 04, 2021
Application fee: \$140

Program Info

Total tuition: \$73,130
Program Length: 1.5 year
STEM: Yes

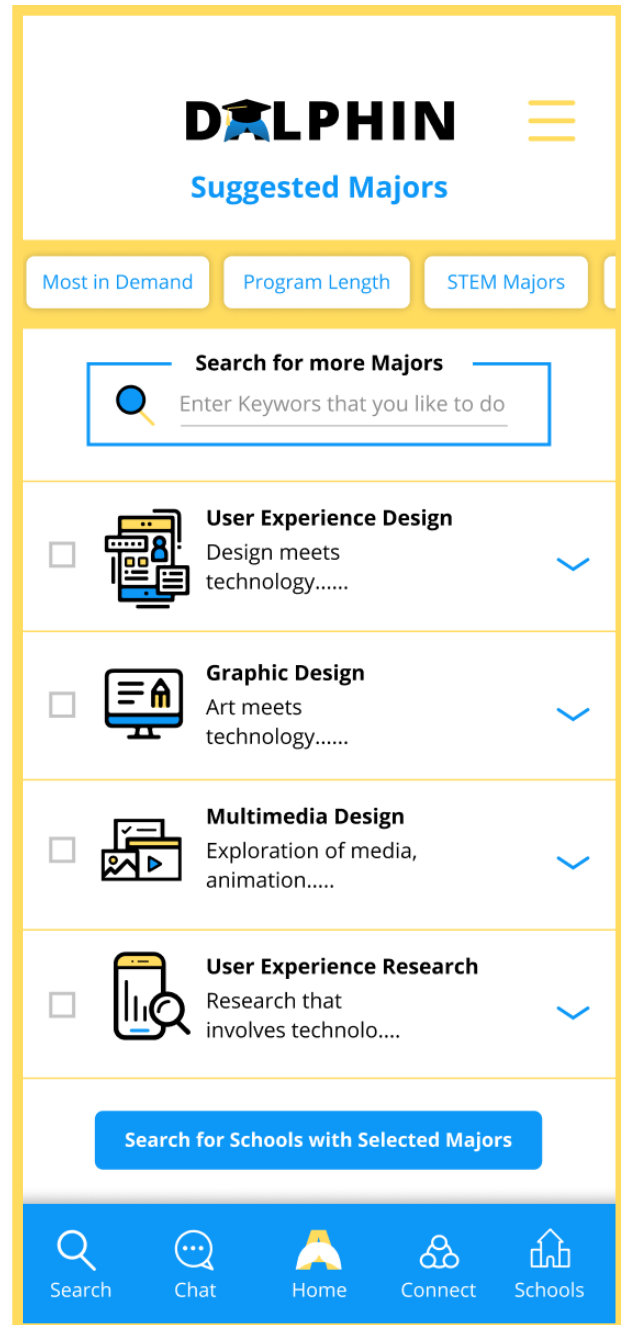
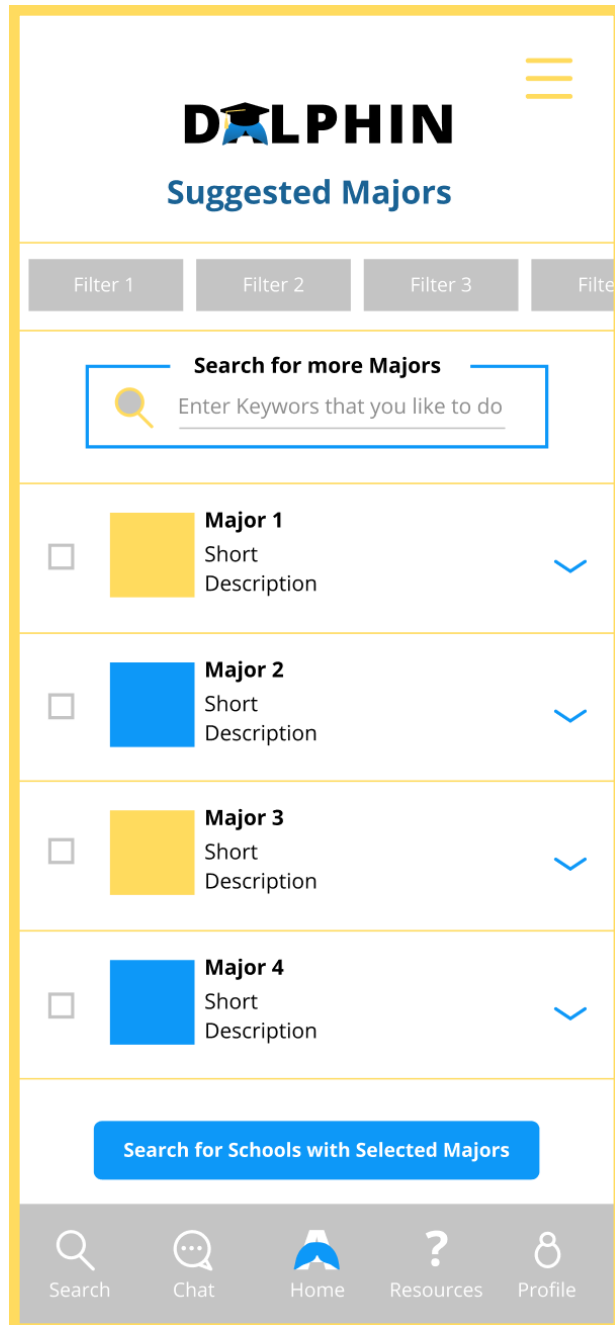
Admission Requirements

GPA: 3
Resume: Required
TOEFL: 90

Rec Letters: 3
IELTS: 7
GMAT: No

 Search  Chat  Home  Connect  Track

- Major matches page improved by adding more visuals and information details



User Test Results & Changes:

- Prospect student should be up and parent down to match the test objectives + fixed tap space

Are you a prospect Student or Parent/Mentor?



☐ I am a parent/mentor



☒ I am a prospect student

Are you a prospect Student or Parent/Mentor?



☐ I am a prospect student



☐ I am a parent/mentor

- For the questions of the quiz part of the app, the language could be improved to maybe which one is more important?
- “Pick as many a you like” message is a little hidden, I have missed looking at it at first”

<

Which resources are you looking for in a school?
Pick as many as you like

Financial Aid

Deal Breaker

Not a Deal Breaker

Curriculum Ranking

Deal Breaker

Not a Deal Breaker

School Ranking

Deal Breaker

Not a Deal Breaker

Location Safety

Deal Breaker

Not a Deal Breaker

Tuition Prices

Less than 40k a yearLess than 60k a yearLess than 80k a year

86 matches

Next >

<

Which resources are more important to you?
Pick as many as you like

Financial Aid

Deal Breaker

Not a Deal Breaker

Curriculum Ranking

Deal Breaker

Not a Deal Breaker

School Ranking

Deal Breaker

Not a Deal Breaker

Location Safety

Deal Breaker

Not a Deal Breaker

Tuition Prices

Less than 40k a yearLess than 60k a yearLess than 80k a year

86 matches

Next >

- Using “Meh” as an option could be updated into something more clear.

< — — — — —

Please organize the following selection from least to most interested scale



Art

Least Meh Most



Technology

Least Meh Most



Social Services

Least Meh Most

12 matches

Next >

< — — — — —

Please organize the following selection from least to most interested scale



Curriculum Ranking

Least Somewhat Most



School Ranking

Least Somewhat Most



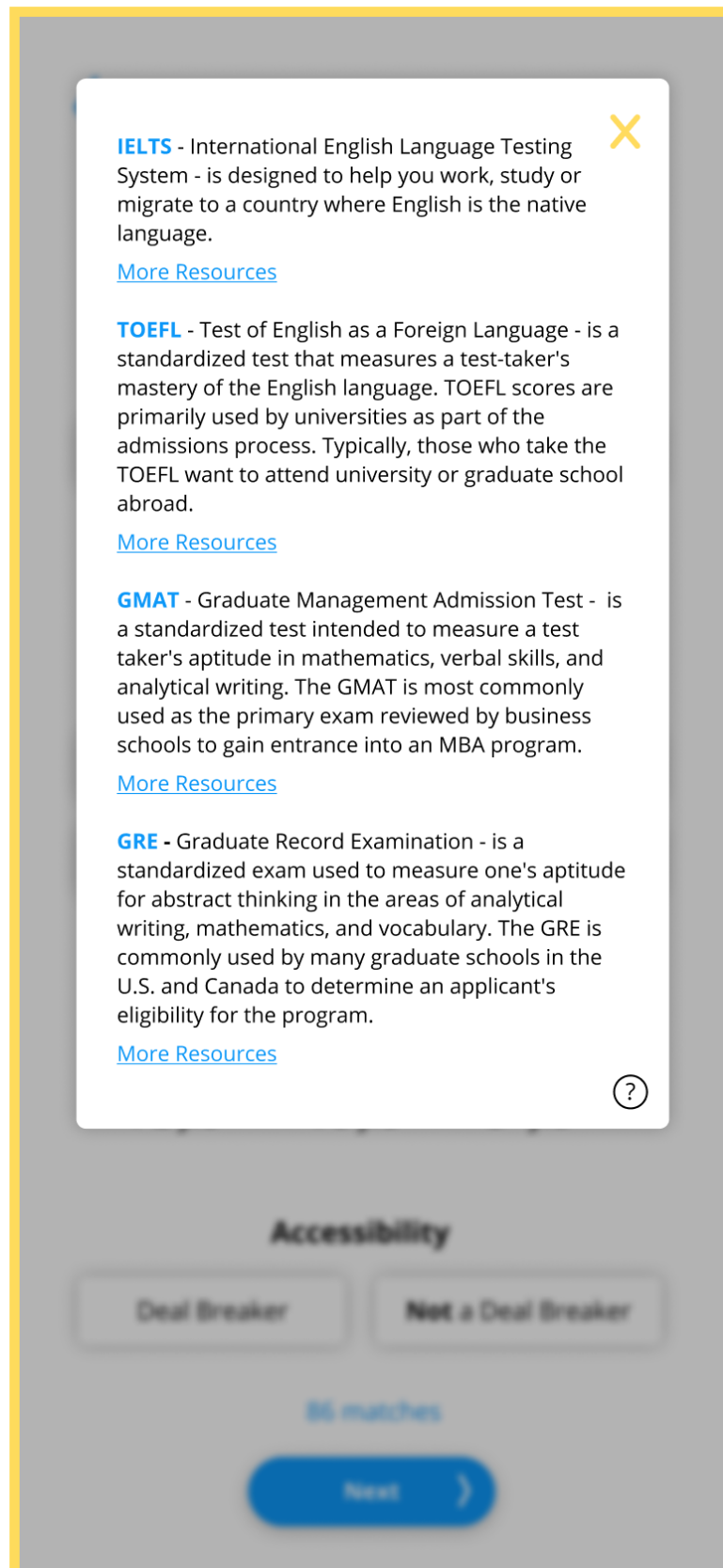
Location Safety

Least Somewhat Most

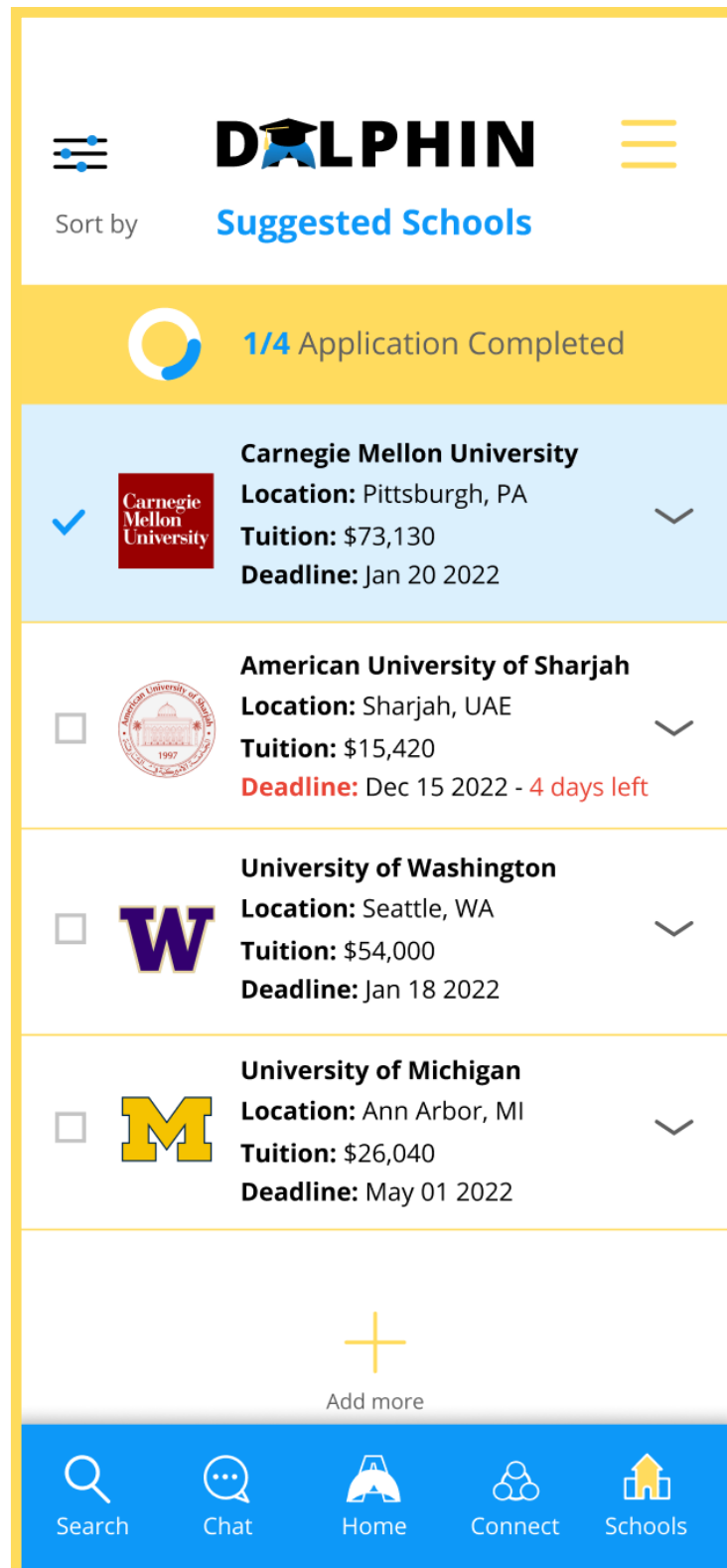
74 matches

Next >

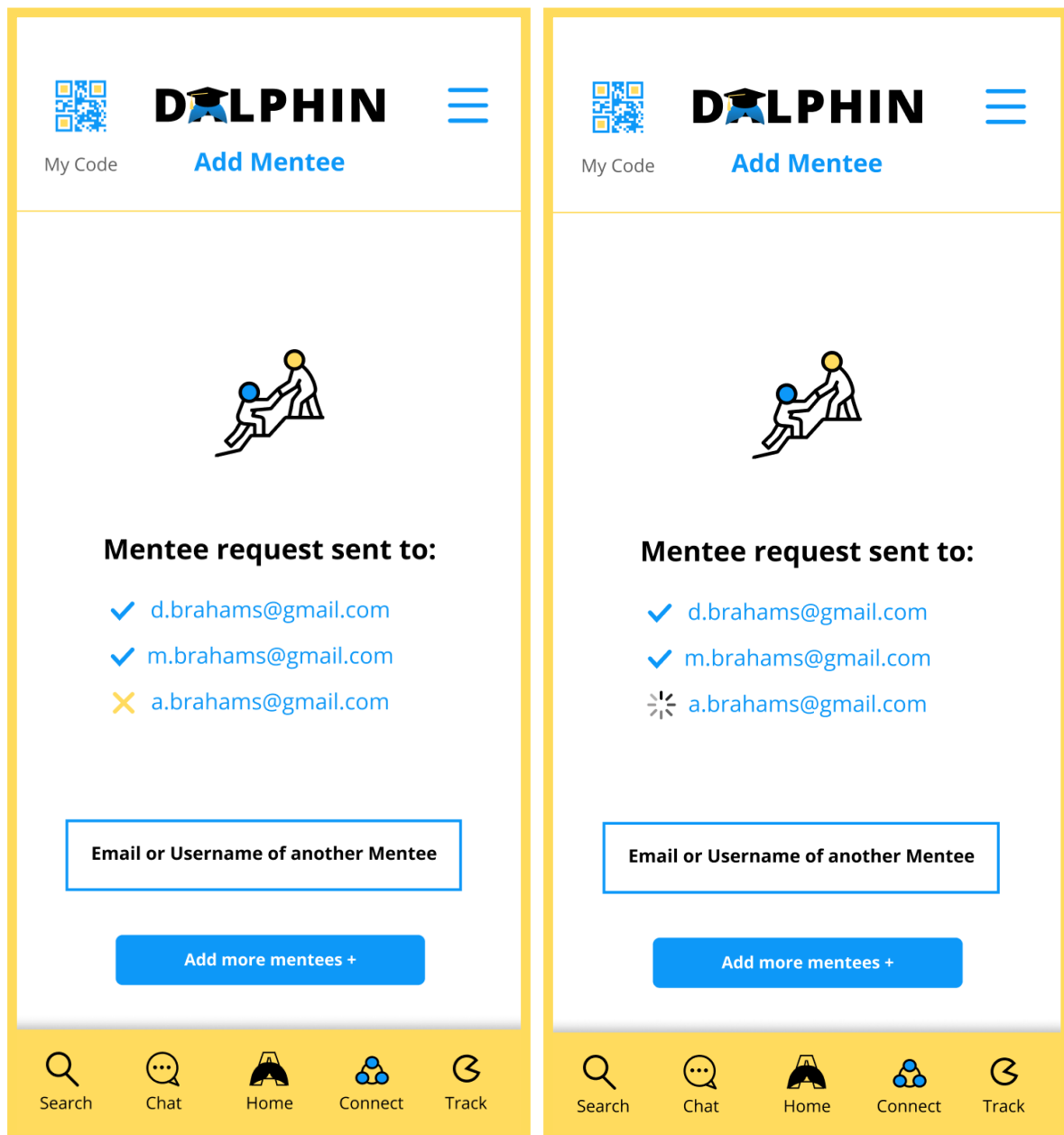
- Adding official links to the resources should be super helpful



- For missing the deadlines, I would like to be informed that I am about to miss a deadline, instead of getting notified afterwards.

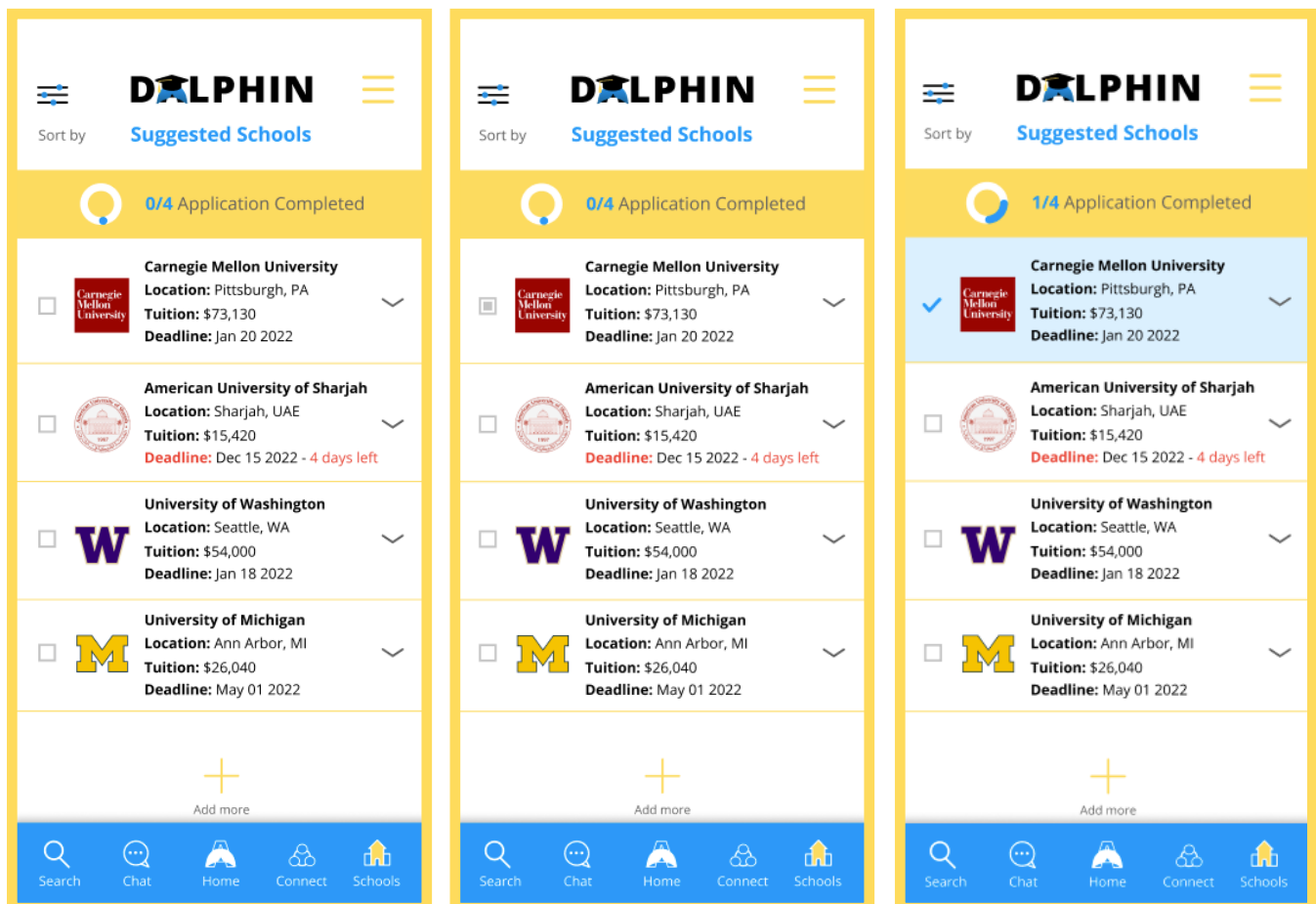


- For invitation of the users with check marks next to them makes sense, however, having an x to the users seems like something went wrong. To indicate that the connection hasn't been complete yet, you should use another icon.



Additional Changes for the Video/Story-board:

- For the **student view**, I added an action at the end to showcase how the checklist works after completing an application. This way a student can check off an application and be reminded of their progress on the top track bar.



- For the **parent/mentor view**, I added an action at the end to showcase how they could remind their kids/mentees to complete an incomplete application, resulting with a notification message on the kid's/mentee's phone.

